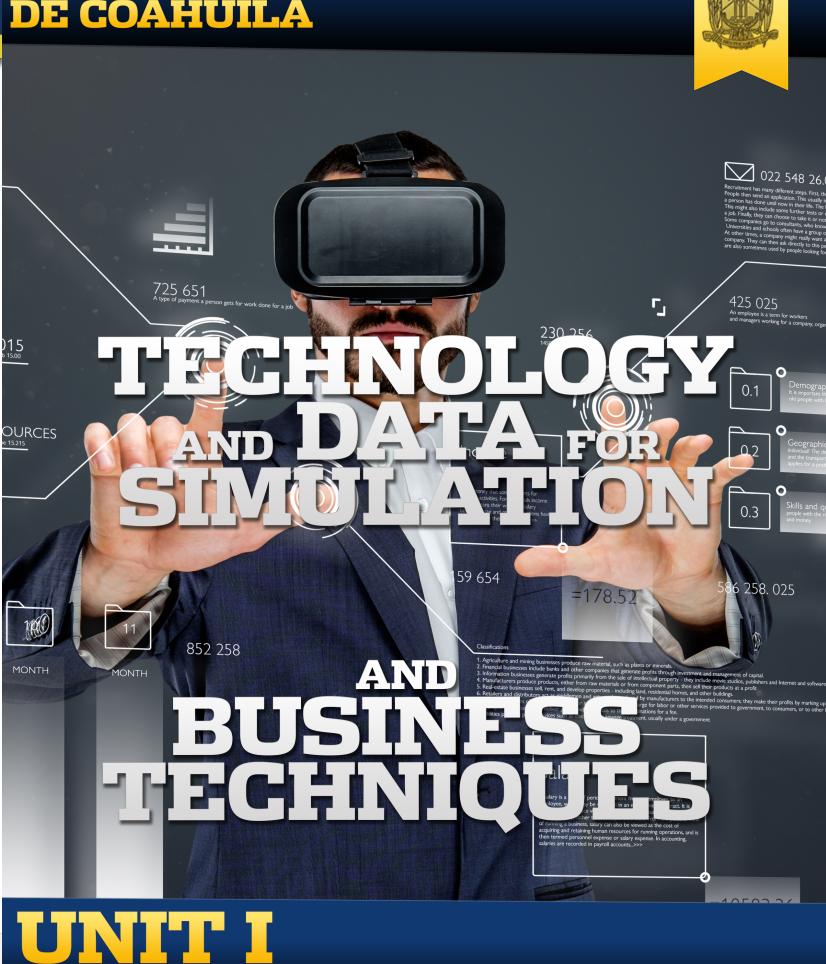
# UNIVERSIDAD AUTÓNOMA DE COAHUILA



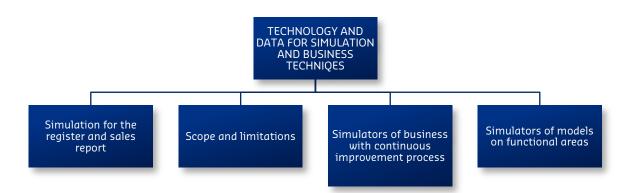
## **INTRODUCTION TO THE UNIT**

Nowadays, Technology has emerged as a way to solve different problems of companies, the use of new tools that involve simulation processes as a new practice to develop skills and knowledge, has become very effective.

### **PURPOSE OF THE UNIT**

Students will learn about the use of business simulation, knowing different models applied in multiple areas of the company, in order to provide a realistic view of the problems generating appropriate solutions.

#### **CONTENT MAP**



# **INTRODUCTION TO THE UNIT 1**

## **EVALUATION OF UNIT 1**

EVALUATION	POINTS
ACTIVITY INFOGRAPHIC	5
ACTIVITY METHODOLOGY FOR THE SIMULATION OF CONTINUOUS IMPROVEMENT	5
ACTIVITY EXAMPLES OF FUNCTIONAL AREA SIMULATORS	5
EVALUATION OF THE UNIT	5
TOTAL	20 POINTS

## **ACTIVITIES OF UNIT 1**

TEMA	SUBTEMA	ACTIVIDAD
Scope and limitations		Infographic
Simulators of business	Simulation of continuous	Methodology for the
with continuous	improvement processes	simulation of continuous
improvement process		improvement
Simulation of models of	General model of	Examples of functional
functional areas	simulation on functional	area simulator.
	areas	