

APPLICATIONS OF DIAGNOSTIC TEST DEVELOPMENT (AUTO DIAGNOSTIC TEST AND ENTREPRENEUR)

How can you assess the ability to undertake?

Every venture is exposed to various drawbacks, however, entrepreneurs are convinced to achieve their goals despite everything, since the most important thing for them is to fulfill their dreams.

People constantly ask themselves the following question: Am I an entrepreneur? To answer this question, one can resort to what is known as an entrepreneur profile diagnosis or self-diagnosis test, which consists of a series of questions that They can help identify if and to what extent we really have the capacity to undertake.

Let's see an example of this type of diagnosis, and its interpretation.

Self-diagnosis of the entrepreneurial profile

This exam will guide you about your entrepreneurial characteristics

To do it correctly, you must get 1 to 5 points in each of the sentences. Score 5 means that the phrase accurately describes your personality and score 1 that does not correspond to your characteristics. The scoring scale is determined as follows:

- 5. Definitely yes
- 4. Probably yes,
- 3. undecided

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2. Probably not					
1. definitely not					
Answer honestly to get real results and valid conclusions.					
Name:					
	5	4	3	2	1
1. I often have original ideas and put them into practice.					
2. I make mistakes and I am wrong, but I know that I can do things well.					
3. When I want something, I insist until I get it.					
4. When I invest my money, I prefer to risk it on something that can give me more profit than a deposit to fixed term.					
5. It is not difficult for me to find several solutions to the same problem.					
6. I can solve problems quickly, even under pressure.					
7. I see creative possibilities (of innovation) in everything I do.					
8. I firmly believe that I will succeed in everything I set out to do.					
9. I firmly believe that if I fail the first time, I must try again and again.					

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10. When I think about starting a business, I am not scared by the idea of the unknown.					
11. When I face a problem, I like to find new ways to solve it.					
12. I consider myself an ingenious person, especially when difficult situations arise.					
13. I enjoy looking for new ways of seeing things, instead of being guided by the already known ideas.					
14. I am not discouraged if I encounter obstacles to reach my goals.					
15. I consider that sometimes the risk is stimulating.					
16. I am convinced of my capabilities and I know very well how to exploit them.					
17. I believe in the saying: "whoever does not risk does not win".					
18. I am sure of my own ideas and possibilities.					
19. Even if I don't reach my goals in a short time, I don't lose interest.					
20. I am excited to do new and unusual things.					
21. I believe that in life you have to take risks to earn more or reach higher goals.					
22. I often find quick and effective solutions to problems.					
23. I am good at dealing with a lot of problems at the					

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same time.					
24. I believe that perseverance is important for success.					
25. I feel safe, even when someone criticizes what I have done.					

INTERPRETATION OF RESULTS

Now let's see the interpretation according to the score obtained in the diagnosis.

From zero to 8 points: its level is low, and it has an opportunity area to attend.

Nine to 15 points: its level is medium, and it has an area of strength, but it can still be improved.

From 16 onwards: It has a high level and shows a strength that must be used to carry out its undertaking.

To interpret the score of the 5 evaluated characteristics

If you get a point total less than or equal to 40, your profile will be low.

If an accumulated score greater than 40 and less than 80 is obtained, it will be an average profile.

If you get more than 80 points, you have a high level.

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This test is not predictive in nature; however it gives us an overview of the most important characteristics, and allows us to have a better appreciation of the areas that can be improved or complement entrepreneurial development.

RECOMMENDATIONS FOR SUCCESSFUL ENTERPRISE

To be successful when undertaking, you can follow a series of steps to achieve it, let's see what they consist of.

1. Answer the following questions to identify your likes and preferences:

- What do I like to do?
- What studies or training do I have?
- What can I do?
- What skills do I have?
- What experience do I have?
- What plans do I have for the future?

2. Be clear about what you want to do and the goals to achieve.

3. Eliminate myths and obstacles to undertaking:

- Financial problems, for example: thinking that if you don't have money, chances are you will fail.
- Psychological barriers, for example: being afraid of failure.

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- Cultural obstacles, for example: those related to age and gender or expected family patterns.

4. Create a good business plan. Because it is not enough to start or have an idea. It is essential to develop a planning process that allows establishing the path to fulfill the planned objectives.

5. To finish, you must do everything you need to successfully carry out the selected idea; that is to say, We must take action.

There are several tests available online that can be useful, if you want you can do it using the following link: <https://www.bdc.ca/en/articles-tools/entrepreneur-toolkit/business-assessments/pages/entrepreneurial-potential-self-assessment.aspx>

Referencia

Alcaraz, R. (2011) *El emprendedor de éxito*. [The successful entrepreneur] Recuperado de https://www.academia.edu/37306151/Emprendedor_del_exito_Libro