

GLOSSARY

Achieve: to [succeed](#) in [finishing](#) something or [reaching](#) an [aim](#), [especially](#) after a lot of [work](#) or [effort](#).

Countless: very many, or too many to be [counted](#)

Environment: the [conditions](#) that you [live](#) or [work](#) in and the way that they [influence](#) how you [feel](#) or how [effectively](#) you can [work](#)

Feedback: [information](#) or [statements](#) of [opinion](#) about something, such as a new [product](#), that can [tell](#) you if it is [successful](#) or [liked](#)

Outstanding: [clearly](#) very much [better](#) than what is [usual](#)

Scenarios: a [description](#) of [possible actions](#) or [events](#) in the [future](#)

Parameters: a set of [facts](#) or a [fixed limit](#) that [establishes](#) or [limits](#) how something can or must [happen](#) or be done.

Innovation: (the use of) a new [idea](#) or [method](#)

Improvement: an [occasion](#) when something gets [better](#) or when you make it [better](#)

Measures: to [discover](#) the [exact size](#) or [amount](#) of something

Mapping: the [activity](#) or [process](#) of making a [map](#).

Diagrams: a [simple plan](#) that [represents](#) a [machine](#), [system](#), or [idea](#), etc., often [drawn](#) to [explain](#) how it [works](#)

Bottlenecks: a [place](#) where a [road becomes narrow](#), or a [place](#) where there is often a lot of [traffic](#), [causing](#) the [traffic](#) to [slow](#) down or [stop](#)

Stakeholders: a [person](#) such as an [employee](#), [customer](#), or [citizen](#) who is [involved](#) with an [organization](#), [society](#), etc.
And [therefore](#) has [responsibilities](#) towards it and an [interest](#) in [its success](#)

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Consensus: a [generally accepted opinion](#) or [decision](#) among a [group](#) of [people](#)

Democratically: in a way that is [based](#) on the [wishes](#) of most of the [people](#)

Hypotheses: a proposition, or set of propositions, set forth as an explanation for the occurrence of some specified group of phenomena, either asserted merely as a provisional conjecture to guide investigation (working hypothesis) or accepted as highly probable in the light of established facts.

Phenomena: a plural of [phenomenon](#).

Phenomenon: a fact, occurrence, or circumstance observed or observable.

Empirical: provable or verifiable by experience or experiment

Theoretical: of, relating to, or consisting in [theory](#); not practical (distinguished from [applied](#)).

Mainstay: a person or thing that acts as a chief support or part

Dialectical: of or characteristic of a [dialect](#).

Categorical: without exceptions or conditions; absolute; unqualified and unconditional

Ranking: occupying a specific [rank](#), position, etc. (often used in combination)

Flaw: a feature that mars the perfection of something; defect; fault:

Scope: space for movement or activity; opportunity for operation.

Entrepreneurship: a person who organizes and manages any enterprise, especially a business, usually with considerable initiative and risk.

Ambiguity: an unclear, indefinite, or equivocal word, expression, meaning, etc

Shortages: the amount of such deficiency

Attributes: something attributed as belonging to a person, thing, group, etc.; a quality, character, characteristic, or property.

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Decrease: the act or process of [decreasing](#); condition of being decreased; gradual reduction

Interdisciplinary: combining or involving two or more professions, technologies, departments, or the like, as in business or industry.

Prototype: the original or model on which something is based or formed.

Feasibility: probable; likely:

Venture: a business enterprise or speculation in which something is risked in the hope of profit; a commercial or other speculation:

Scattered: distracted or disorganized:

Quarterly: a periodical issued every three months.

Regarding: with [regard](#) to; respecting; concerning:

Segmentation: division into segments.

Positioning: to put in a particular or appropriate position; place.

Managerial: pertaining to management or a [manager](#):

Assumptions: something taken for granted; a supposition:

Claims: to demand by or as by virtue of a right; demand as a right or as due:

Reengineering: to [engineer](#) anew

Budget: an estimate, often itemized, of expected income and expense for a given period in the future.