

# Entrepreneur Profile

Every entrepreneur is unique. Despite that, they have several shared qualities. An entrepreneur is both a leader and a great motivator. It is such qualities that make up an entrepreneurial profile.

## Responsibility

Every entrepreneur craves a personal responsibility for their start-up. The desire to control resources and utilize them to achieve their goal exemplifies this quality. Responsibility for entrepreneurs and their entrepreneurial profile means the following:

- Initiating and taking control over business initiatives.
- Foresight.
- Job creation.
- Identifying opportunities.
- Identifying and mitigating business risks, among others.

## Commitment

Apart from responsibility, commitment to entrepreneurs is another quality of entrepreneurial profile and is on another level. They are not only highly motivated to achieve their goals but also committed to the same goals. At the beginning of every start-up, entrepreneurs face several obstacles. Nevertheless, they overcome, bringing the business to success. While most people have ideas and wish to do something important, entrepreneurs only achieve such dreams.

## Creativity and novelty

The marks of a successful entrepreneur are creativity and innovation. Entrepreneurs often come up with new and productive ideas that turn into successful start-ups. Besides that, they work hard to develop and market their unique business models. Such creativity not only

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makes them great leaders but also great motivators. A good example is the late Steve Jobs. His work and ideas have contributed greatly to the success of Apple Inc. As a result of that, many entrepreneurs got inspired by his work and dedication.

## Flexibility

The ability to adapt to the changing business environment is vital for every entrepreneur. Customer needs and expectations keep changing. For that reason, an entrepreneur ought to be willing to make changes. In 2020, several brick-and-mortar businesses collapsed. A score of others suffered huge losses. Covid-19 was the genesis of this predicament. Consequently, some companies opted to move online. As a result of that, they thrived and now survive the pandemic. The pandemic shifted the focus of most customers. Most customers now prefer shopping online. This is good news to entrepreneurs who read the environment and switched sides.

## Skilled organizers

Entrepreneurs are among the few people able to build something from scratch. This skill makes it possible for them to gather the right people. Also, they know the right resources and tools required to accomplish the task. Therefore, they can organize resources and achieve the set objectives. Besides that, they know the right strategies to use when executing their plan. One of the traits that make them skilled organizers is conscientiousness. They have great impulse control that allows them to be organized and structured in their approach to business.

## Risk-Taking

Taking risks is at the core of entrepreneurship. They don't have the luxury of procrastination. Some people are risk-takers, but that does not make them entrepreneurs. For example, law enforcement officers take risks every day on duty. Entrepreneurs take risks that eventually pay off. Several ventures exist today because of the risks entrepreneurs took many years ago. For example, Jeff Bezos, the CEO of Amazon, took a risk and started the giant online retailer. Besides that, he has remained relentless even with stiff competition.

## REFERENCE:

Sutevski, D. (n.d.). *What Is An Entrepreneurial Profile*.  
<https://www.entrepreneurshipinbox.com/27423/what-is-an-entrepreneurial-profile/>