

**UNIVERSIDAD AUTÓNOMA
DE COAHUILA**



HUMAN DIMENSIONS

UNIT I

Unit I Introduction

INTRODUCTION

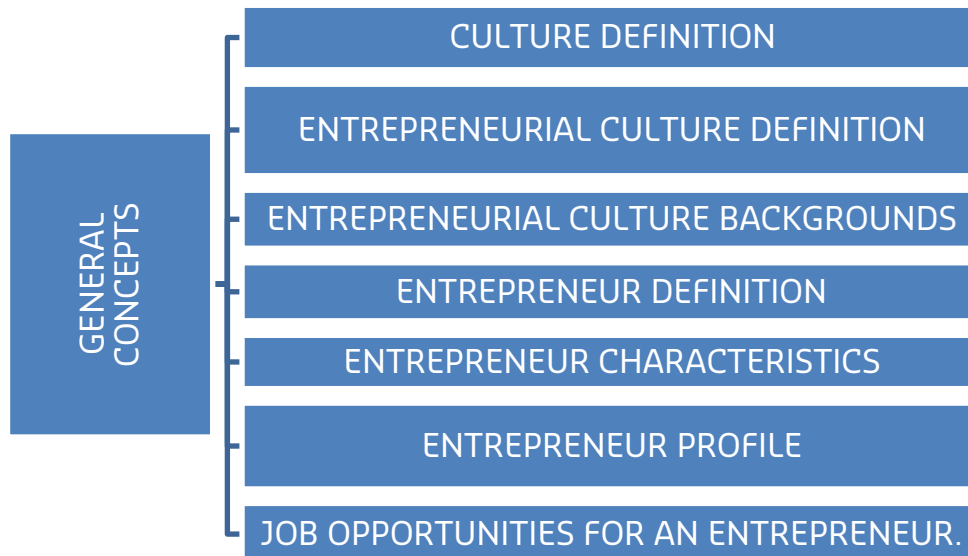
To start this course we will be learning concepts that are considered as a reinforce base of entrepreneurial culture concepts. By learning these topics, we are pretending for you to know how we will be working during the course, and in between every unit.

UNIT OBJECTIVE

The student will:

- Learn about the culture and entrepreneurial culture concepts, as a base for all the following topics that will be studied.
- Learn the entrepreneur profile.
- Analyze and identify which characteristics an entrepreneur has in their profile.

MAP OF CONTENT



Unit I Introduction

UNIT EVALUATION

EVALUATION	POINTS
ACTIVITY: ESSAY; CULTURE AND UNDERTAKE	10
ACTIVITY: BE AN ENTREPRENEUR	2
UNIT EVALUATION	5
TOTAL	17

UNIT ACTIVITIES

TOPIC	SUBTOPIC	ACTIVITY
General Concepts	Culture definition	Culture and Undertake
	Entrepreneurial definition	
	Entrepreneurial background	
The entrepreneur profile	Entrepreneur definition	Be an Entrepreneur

Unit I Introduction

UNIT EXERCISES

TOPIC	SUBTOPIC	EXERCISE
General Concepts	Culture definition	Entrepreneurial culture
	Entrepreneurial Culture definition	Fill the blanks
The entrepreneur profile	Entrepreneur definition	Forum: Entrepreneur Definition
	Characteristics of the entrepreneur.	Comprehension reading: Entrepreneur Characteristics