

Creativity, Definition and Development

The definition of creativity can be very broad, it will depend on the point of view that we see it as it can be psychological, creative, intellectual, medical, etc.

Recognized personalities in different areas over several decades have carried out research to give a concept of creativity reaching the conclusion that it is a cognitive process of individuals, it is natural and at the same time influenced by various stimuli, experiences, by the same means environment, and external factors that are often not perceived by the individual.

The different concepts of creativity have had their evolution over time, and it is necessary to mention that it is a relatively new concept since there is knowledge of authors who just around 1945 made the first publications recognized until now.

We can define creativity as the steps that take an individual to express or communicate an idea that arose in his mind motivated by stimuli, previous knowledge, ideas, and other aspects.

Some people have the idea that if it is not something new it is not something creative.

The creative process is made up of six stages which are:

- *The questioning, the individual notices something that arouses in him a curiosity to want to go further.*
- *The collection of data, at this time the individual is preparing to collect the necessary information, and obtaining it from various ways or sources.*

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- *Incubation, at this point in the process is the time to wait for the procedure to mature, it is also at this point where some projects are abandoned.*
- *Lighting is the stage where the incubation ends, the idea that was not clear has an answer or a reason and the project crystallizes.*
- *The elaboration, at this point the project or idea is achieved.*
- *Communication is the stage where it is made known, where recognition and acceptance or rejection are expected.*

Every project goes through this process, perhaps in some it happens in less time than in others. Some authors determine the creative process in fewer stages, the considerations will vary depending on the time and the philosophy of the author.

Reference:

Esquivias, M. (2004). Creativity: Definitions, Backgrounds and Contributions.

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