

**PROCESS
OF CREATIVITY,
INNOVATION AND
TECHNOLOGICAL
DEVELOPMENT**

Unit II Introduction

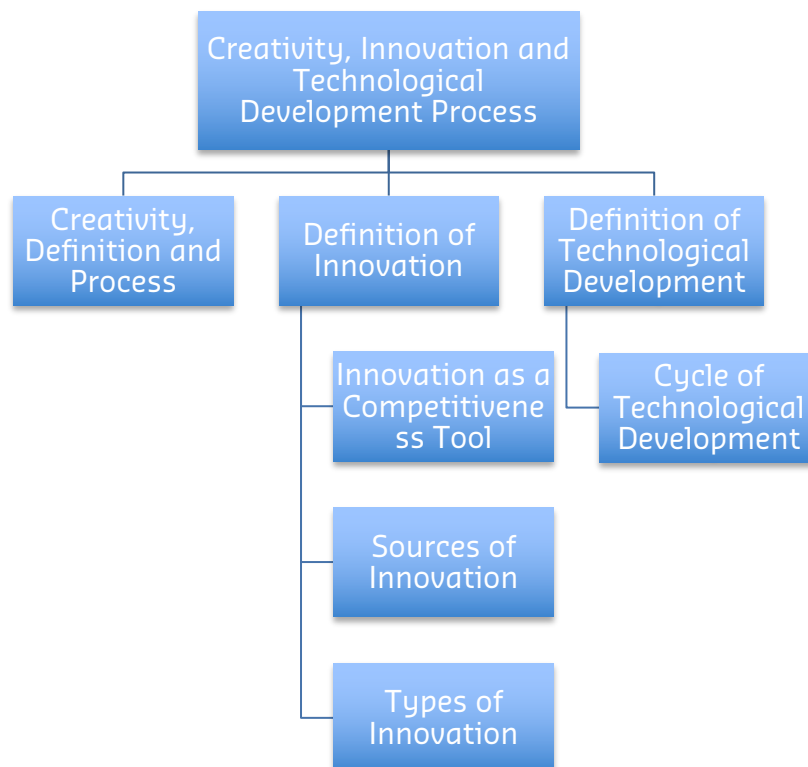
INTRODUCTION

In this Unit the topics that refer to creativity, innovation and technological development will be addressed, you will perceive how they are connected to each other and you will realize the sequence that exists between them, with this you will have a better understanding and with the help of the definitions and the material that is intended for your activities will complement your knowledge.

UNIT OBJECTIVE

It is essential that you are able to distinguish the differences that exist between the concepts that will be presented to you since the uses that we usually give them are similar and we can confuse them. That is why the following activities were designed to help you reinforce this knowledge, with the goal of achieving clarity in your learning process.

MAP OF CONTENT



Unit II Introduction

UNIT EVALUATION

EVALUATION	POINTS
Activity Innovation	5
Activity The Technological Development In The Locality	8
Evaluation Of The Unit	5
TOTAL	18

UNIT ACTIVITIES

TOPIC	SUBTOPIC	ACTIVITY
Creativity, Definition and Development		
Definition of Innovation	Innovation as a Competitiveness Tool	Innovation as a tool.
	Sources of the Innovation	
	Types of Innovation	
Definition of Technological Development	Cycle of Technological Development	Technological Development and Companies

Unit II Introduction

UNIT EXERCISES

TOPIC	SUBTOPIC	EXERCISE
Creativity, Definition and Development		
Definition of Innovation	Innovation as a Competitiveness Tool	Innovation Characteristics
	Sources of Innovation	
	Types of Innovation	Innovation
Definition of Technological Development	Cycle of Technological Development	FORUM: Technological Development in Mexico