



# PLANNING AND LEGAL PROTECTION

# Unit IV Introduction

## INTRODUCTION

We will start unit 4; throughout the course material has been presented that has surely been of great use, with a well-structured sequence so that the understanding of the topics is easier. In this last unit we will talk about the legal aspects of the company, the product and the author. We hope that you will successfully finish this unit and take advantage of the knowledge at your fingertips.

## UNIT OBJECTIVE

- The student manages to identify the procedures that correspond to each concept.
- Learn the important aspects of trademarks, patents and copyright.
- Identify if the procedures are in order.
- If your plans were to start a business, know what are the steps to follow to be legally constituted.

## MAP OF CONTENT



# Unit IV Introduction

## UNIT EVALUATION

EVALUATION	Points
Activity patents	8
Activity copyright	5
Unit evaluation	5
<b>TOTAL</b>	<b>18</b>

## UNIT ACTIVITIES

THEME	SUBTHEME	ACTIVITY
Planning and Legal Protection		
Description of all the legal procedures for the opening of the company	Intellectual Property	
	Brands and Patents	Activity Patents
	Copyright	Activity Copyright

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## UNIT EXERCISES

THEME	SUBTHEME	EXERCISE
Planning and Legal Protection		Exercise: Procedures for the opening of a company
Description of all the legal procedures for the opening of the company	Intellectual Property	Exercise of intellectual property or copyright
	Brands and Patents	
	Copyright	