

Differences between International Management and Global Management

A global business is a company that operates facilities (such as factories and distribution centers) in many countries around the world. This is different from an international business, which sells products worldwide but has facilities only in its home country.

International Management	Global Management
Uses existing core competences to explore opportunities in international markets.	Views the world as single Market. Tightly controls operations from headquarters for focus and standardization.
Transports its business outside home country.	Treat, considerer the entire world as one market.
Each operation is a replications of company's domestic business product/services.	May operate with a mixture of two or more organizational structure simultaneously.
Involves subsidiary general managers.	Decision making is fully centralized.
Cheaper prices (same product everywhere.	Increase in profit.
Variety & opportunity of choice of more products & services.	Increase in sales.
Improve quality products.	Optimizing resources.

Reference:
(N.D.) Tutorials Point
RETRIEVED FROM:

https://www.tutorialspoint.com/international_business_management/quick_guide.htm

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(2013) Sangeetha Lakshman
Multinational Companies Executive Selection Practices
RETRIEVED FROM:

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